

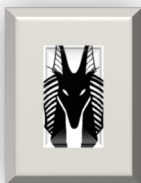
## **ANUBIS PARANORMAL RESEARCH ORGANIZATION**



### **Social Media / Marketing Manager**

Serves as media / marketing support for the team. Engages community through social media and material for websites and/or press release. Conducts investigations of paranormal phenomenon using scientific methodology with a focus to debunk strange occurrences. Conducts investigation of client locations using EMF meters, audio/video recording devices, digital cameras and other applicable equipment. Examines evidence obtained during the investigation for identification and analysis. Reports findings of evidence from investigations to Tech Manager and/or management team. Performs any duties necessary as assigned by management.

1. Provides media / marketing support for the team.
2. Coordinates posts / articles for social media and news release for websites and other publications.
3. Serves as primary sources for photograph and video support for promotional team items which also includes graphic design support for website, social media, and print.
4. Serves as the social coordinator for the team. Assists in planning of team outings, assists with coordinating team meetings, and encourages engagement of staff to keep activities fun.
5. Investigates client location and attempts to debunk client's claims or document paranormal activity.
6. Assists in setup/breakdown of equipment at client location under the direction of Lead Investigator / Tech Manager or above.
7. Reviews evidence recorded with personal equipment and submits findings. Will be required and assigned to assist Tech Manager with review of evidence with group equipment. Will be responsible for meeting assigned deadlines set by Tech Manager for evidence review.



8. Participates in average of one (1) case per month during each calendar year. Also required to participate in 80% of interviews, meet-ups, events, conference calls, team meetings and other team related activities.
9. Required to participate in annual continuing education as directed by management.
10. Follows the direction of Director / General Manager and assists in duties as assigned. (Also follows position description requirements of Investigator) Position servers as investigator on cases.

Anubis Paranormal Research Organization

Position Reports to: General Manager

Job Description last reviewed: 10/17/2014

All positions with Anubis Paranormal Research Organization are volunteer positions. There is no compensation at all for research positions. Time and materials necessary to participate with Anubis Paranormal Research Organization are donated at your personal expense (some exceptions are allowed). Accepting a position with Anubis Paranormal Research Organization binds you to the By-Laws and Terms of Membership of the group. Please review the Anubis Paranormal Research Organization Membership Terms Agreement Information pages at <http://www.anubisparanormal.wix.com/apro>.

